



Rwazi

One-sentence short description:

[Rwazi](#), a data service startup that provides organizations with fresh, on-ground data on products, services, and consumer activities from Africa to facilitate effective decision making.

Incorporation:

Rwazi Ltd is a Data Services Company incorporated in the Republic of Mauritius on July 4th 2018 as a private company limited by shares with the following details;

- a) Business Registration Number: C18157386
- b) Company Number: 157386

Problem:

There is no means of collecting and analysing on-ground data from developing countries.

- On one hand, organizations need data on millions of products from traditional (informal) retail outlets, local services, and consumer activities, all of which cannot be accessed automatically with digital equipment. Organizations need this data to optimize distribution and improve service offerings.
- On the other hand, millions of young people in Africa need income-generating activities. They use smartphones, have daily access to the internet and they are the consumer base themselves.

Solution:

A network of data collectors, called mappers, who immediately harvest data from their surroundings when notified and get paid for it.

- Organizations contact Rwazi and place orders of what data to collect, with specifics.
- Mappers get notified and immediately harvest the data use our mobile/web application.
- Organizations receive analytics and insights.

Socio-economic Impact:

- Reducing youth unemployment through providing gig work for unemployed persons to harvest data and get paid instantly.
- Basic goods become more accessible and affordable as businesses, NGOs, and government agencies expand distribution to constantly meet demand otherwise disadvantaged areas.

Customers:

Businesses, non-profit organizations, government agencies

Programs & Awards:

- Vienna Startup Package 2020
- Facebook Startup Program
- Challenge of 1,000 by Digital Africa and the Africa-France Summit
- Brave Founder of the Year Award 2019 by Southern Africa Startup Awards: Joseph Rutakangwa
- People's Choice (global nomination) 2021 by Global Startup Awards: Joseph Rutakangwa

We believe creating gigs is the most effective approach to reduce the rising unemployed population in developing regions like sub-Saharan Africa. Rwazi is creating data harvesting gigs to thousands and eventually millions, and as such, making data from developing countries accessible to facilitate effective decision making.